



June 11, 2010

Supervisor Ron Roberts
ATTN: District 4 Neighborhood Reinvestment Program
County of San Diego
1600 Pacific Highway, Room 335
San Diego, CA 92101-2470

Dear Mr. Ron Roberts,

The Century Club of San Diego is respectfully requesting a grant in the amount of \$25,000 for our 2011 Farmers Insurance Open Golf Tournament. The Century Club is a non-profit corporation organized for the main purpose of administering and promoting San Diego's annual PGA TOUR event. 2010 marked the 58th year a PGA TOUR tournament has been held in San Diego, and the 48th year it has been organized by the Century Club.

Within the last 19 years the San Diego community has known this event to be the Buick Invitational, but with the Neighborhood Reinvestment Program grant we will be able to utilize these funds to help our marketing campaign rebrand this prestigious event as the Farmers Insurance Open. This year's tournament will be held January 24-30, 2011.

Utilizing the San Diego Union Tribune as the local media outlet to reach our target market, this grant funding will support us with our print advertising, digital direct mailing, and the circulation of our Tournament Spectator Guide within the city of San Diego.

Since our event will take place in January 2011, we agree to spend any funds that may be granted for our Tournament within 12 months of the grant award.

Our organization has not submitted any Neighborhood Reinvestment Program grant applications to any other Supervisorial District offices. At this time, we do not have an active application for a Community Enhancement Program grant.

Within the last three years, we have not received funds from the Neighborhood Reinvestment Program, the former Community Projects Program, or the Community Enhancement Program. The last time our tournament received TOT funds from the City of San Diego was September 24, 2002 in the amount of \$33,083.

Through this project, the Century Club will serve as the only major sporting event to provide 100% of the net proceeds to directly benefit over 200 local charities and schools within the San Diego community.

Thank you for your consideration of our request. Should you have any questions in the interim, please feel free to contact me at twilson@CenturyClubSD.org.

Sincerely,

Tom Wilson
Executive Director

ENCLOSURE

**COUNTY OF SAN DIEGO
APPLICATION FOR
FISCAL YEAR 2009/10 NEIGHBORHOOD REINVESTMENT PROGRAM GRANT**

ORGANIZATION NAME: Century Club of San Diego

TITLE OF GRANT REQUEST: 2011 Farmers Insurance Open Golf Tournament

PROJECT LOCATION (see instructions)

Street Address: 11480 North Torrey Pines Rd. La Jolla, CA 92037

Community to be Served: San Diego

For Capital Projects:

Owner of project site: N/A

Name of person or entity responsible for project site maintenance (Provide a copy of any maintenance agreements or commitment letters, if applicable.) N/A

Purpose of grant: (Describe the purpose for which you are seeking grant funding. If your request consists of multiple components, please describe each item in priority order and indicate the associated amount requested. A higher priority shall be given to requests for capital projects and/or one-time expenses.)

The Century Club of San Diego is a non-profit corporation organized for the main purpose of administering and promoting San Diego's annual PGA TOUR event. With the recent addition of our sponsor Farmers Insurance, our organization is looking to rebrand this well-renowned event.

Our goal is to be a top PGA TOUR event that is committed to delivering continued excellence through active and engaged philanthropic leadership with the main focus being charitable contributions throughout the San Diego community. This event in San Diego is always on top of television ratings charts, through a strong combination of golfers longing for the end of winter and casual golfers drawn to both the visual beauty of Torrey Pines and top names on our leaderboard.

Golf and PGA TOUR consistently attracts an audience of well educated and upscale individuals to an extent significantly higher than the average. It is our marketing goal to target this core audience that ultimately helps shape public perception and influence the buying behavior of consumers.

**Continued on additional page.

Estimated Total Cost of the project: \$ 45,000

(Provide verifiable cost estimates with this application)

Total Amount requested from the County (minimum \$3,500): \$ 25,000

Estimated project completion date: 01/30/2011

Have you made any expenditures to date for this project that you expect to claim under this grant: Yes No
IMPORTANT: This information will be used to determine the effective date of your grant if awarded.

If YES, the date of the first expenditure (Month/Year):

If NO, when do you expect to start the project (Month/Year): 11/1/2010

**COUNTY OF SAN DIEGO
APPLICATION FOR
FISCAL YEAR 2009/10 NEIGHBORHOOD REINVESTMENT PROGRAM GRANT**

ORGANIZATION NAME: Century Club of San Diego

TITLE OF GRANT REQUEST: 2011 Farmers Insurance Open Golf Tournament

QUESTIONS 1 & 2 WILL BE USED TO HELP EVALUATE YOUR PROPOSAL

1. Describe how the project will benefit the community. Provide an estimate of how many people will be served.

The Century Club of San Diego receives substantial support from the community in raising the necessary funds to produce this annual event. The tournament is annually attended by 100,000 to 110,000 spectators that come from all over the United States. In addition, San Diego is showcased to millions of viewers throughout the country through national television coverage on the Golf Channel cable network on Thursday and Friday, and the weekend rounds on CBS national prime network.

The PGA Tournament benefits the city residents in providing them a major sporting event similar to the US Open, Holiday Bowl, Poinsettia Bowl, MLB All Star Game, World Baseball Classic, Super Bowl, and America's Cup. Additionally, the City receives several economic benefits including: hotel occupancy, food and beverage services provided for the tournament activities by local suppliers, patronage at local restaurants, attendance at local attractions, and by purchases made at local retail stores.

The annual economic impact on both a direct and indirect basis is estimated at \$30 million annually. Finally, the city residents benefit from the charitable contributions made to local San Diego charities. 100% of the Tournament net proceeds directly benefit over 200 local charities and schools within the San Diego community. Those contributions are over \$20 million since the charity programs were instituted in 1968, the year the tournament moved to Torrey Pines.

**Continued on additional page.

2. What other funding partners/sources do you have for this project?

None

**COUNTY OF SAN DIEGO
FISCAL YEAR 2009/10 NEIGHBORHOOD REINVESTMENT PROGRAM GRANT APPLICATION
SUMMARY OF FINANCIAL INFORMATION**

ORGANIZATION NAME: Century Club of San Diego

TITLE OF GRANT REQUEST: 2011 Farmers Insurance Open Golf Tournament

FINANCIAL STATEMENT	PRIOR YEAR ACTUALS	CURRENT YEAR
	July 1, 2008 Through June 30, 2009	July 1, 2009 Through June 30, 2010
Type in Your "Fiscal Year" if different	May 1, 2008 Through April 30, 2009	May 1, 2009 Through April 30, 2010
COUNTY COMMUNITY ENHANCEMENT GRANTS	\$ 0	\$ 0
COUNTY NEIGHBORHOOD REINVESTMENT GRANTS (Formerly Community Projects Grants)	\$ 0	\$ 0
CITY FUNDING City Name:	\$ 0	\$ 0
OTHER REVENUES (Please itemize below)		
Program Revenues	\$ 13,381,563	\$ 6,145,137
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
	\$	\$
TOTAL REVENUES (if over \$25,000 attach IRS form 990 or 990-EZ)	\$ 13,381,563	\$ 6,145,137
TOTAL EXPENDITURES	\$ 13,286,198	\$ 6,915,506
OPERATING SURPLUS (DEFICIT)	\$ 95,365	\$ (770,369)

**COUNTY OF SAN DIEGO
APPLICATION FOR
FISCAL YEAR 2009/10 NEIGHBORHOOD REINVESTMENT PROGRAM GRANT**

Continued from Page 2 and 3

Purpose of Grant:

Our proposed marketing campaign will target this key demographic which in turn will increase our exposure to new clients. Even with a new title sponsor, this will lead to an increase in tourism for the city of San Diego.

The purpose of the grant is to rebrand this longstanding and well known PGA TOUR golf tournament by utilizing the San Diego Union Tribune as a local media outlet. This grant funding will help us with our print advertising, digital direct mailing, and the circulation of our Tournament Spectator Guide.

Based on the circulation of the San Diego Union Tribune, this grant will help fund the following:

- (3) Full Color Front Page ads to be run within the Sports Section during the months of December 2010 and January 2011.
- (2) Digital direct mailings (via eBlasts to approximately 31,500 Union Tribune subscribers).
- (110,000) Tournament Spectator Guides distributed the Monday of Tournament Week to select Union Tribune subscribers.

Describe how the project will benefit the community. Provide an estimate of how many people will be served.

With regard to our annual Century Club budget, the funds that we request are utilized to provide a portion of the funds needed for our local marketing and sales efforts. Within the last 19 years the San Diego community has known this event to be the Buick Invitational, but with this grant we will be able to utilize these funds to help our marketing campaign rebrand this prestigious event as the Farmers Insurance Open.

~~In closing, the Century Club was chartered with a threefold purpose of (1) perpetuating a PGA TOUR event in San Diego, (2) strive to upgrade the quality of the tournament annually, and (3) generate charitable contributions to local San Diego organizations from the tournament's proceeds. By receiving this grant, the Century Club will be able to fulfill our annual mission of providing the only PGA TOUR event for the city of San Diego.~~

The San Diego
Union-Tribune

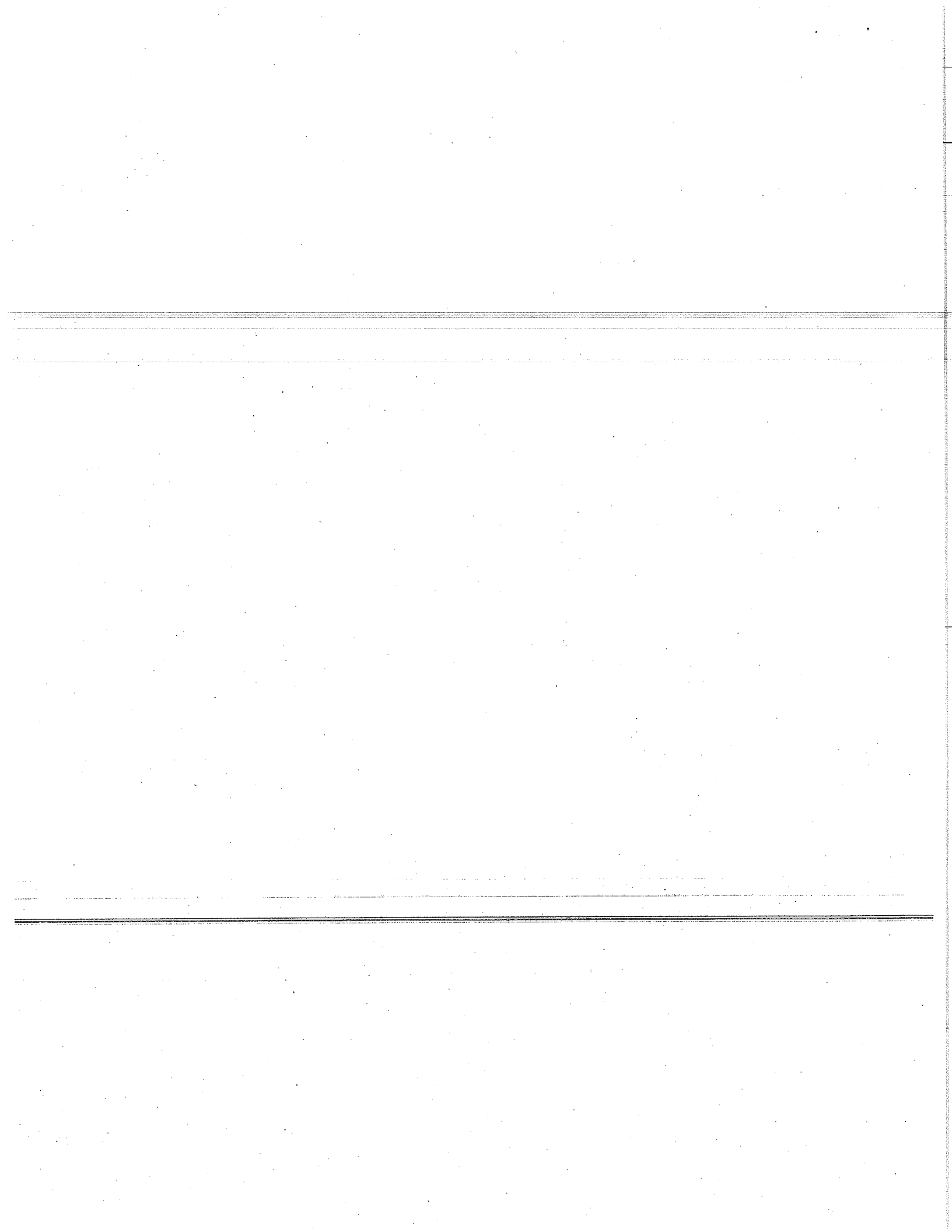
Century Club Advertising Print Schedule

2009/2010 Paid Print Schedule		2009/2010 Paid Print Schedule		2009/2010 Paid Print Schedule		2009/2010 Paid Print Schedule		2009/2010 Paid Print Schedule	
DAY	DATE	PAGE	COUNT	GPM	INCHES	FULL COLOR	TOTAL NET	DIMENSION	MATERIAL DUE
SUN	13-Dec	Front Page			8	YES	\$ 3,540.64	3.72" wide x 4" tall	12/9/2009
TUE	15-Dec	Digital Direct Mail	31,689	\$ 55.00			\$ 1,792.90		12/9/2009
SUN	20-Dec	Front Page			8	YES	\$ 3,540.64	3.72" wide x 4" tall	12/16/2009
SUN	10-Jan	Front Page			8	YES	\$3,540.64	3.72" wide x 4" tall	1/6/2010
TUE	12-Jan	Digital Direct Mail	31,689	\$ 55.00			\$ 1,792.90		1/6/2010
Mon	25-Jan	Spectator Guide		Topper	110 Pgs	N/A	\$ 31,648.72	110 pages distribution only	1/15/2010
Total							\$ 45,856.43		

Paid Circulation:	Sunday:	330,848 Readers:	890,694
	Daily:	261,253 Readers:	662,142

Digital Direct Mail-5-7 Day Turnaround	
Target: Adults, \$75K plus income, Play or Attends Golf Events	
Orange County	17,822.00
SD County	13,867.00
Total Count	31,689
Cost:	\$1,743

Online Ads will be provided by Matt Chaney



Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

2008

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2008 calendar year, or tax year beginning **MAY 1, 2008** and ending **APR 30, 2009**

B Check if applicable: <input checked="" type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Termination <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	Please use IRS label or print or type. See Specific Instructions.	C Name of organization CENTURY CLUB OF SAN DIEGO		D Employer identification number [REDACTED]	
		Doing Business As		E Telephone number 858-886-4653	
		Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	G Gross receipts \$ 13,381,407.	
		6155 CORNERSTONE CT E		H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
City or town, state or country, and ZIP + 4 SAN DIEGO, CA 92121		H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see instructions)		Gross receipts \$	
F Name and address of principal officer: BRONSON JACOWAY JR. SAME AS C ABOVE		H(c) Group exemption number ▶			
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c) (3) (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527					
J Website: ▶ WWW.CENTURYCLUBOFSANDIEGO.ORG					
K Type of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		L Year of formation: 1961		M State of legal domicile: CA	

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: TO SUPPORT CHARITIES IN THE SAN DIEGO AREA WHICH OPERATE FOR THE BENEFIT OF CHILDREN & TEENAGERS.		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	15
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	15
	5 Total number of employees (Part V, line 2a)	5	31
	6 Total number of volunteers (estimate if necessary)	6	1000
	7a Total gross unrelated business revenue from Part VIII, line 12, column (C)	7a	0.
b Net unrelated business taxable income from Form 990-T, line 34	7b	0.	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year 7,534,860.	Current Year 6,376,152.
	9 Program service revenue (Part VIII, line 2g)	5,966,926.	5,452,796.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	50,533.	6,799.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	609,729.	763,097.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	14,162,048.	12,598,844.
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)		1,140,883.
	14 Benefits paid to or for members (Part IX, column (A), line 4)		
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	616,232.	645,477.
	16a Professional fundraising fees (Part IX, column (A), line 11e)		
	b Total fundraising expenses (Part IX, column (D), line 25) ▶		
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	13,384,733.	10,715,324.
	18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	14,000,965.	12,501,684.
19 Revenue less expenses. Subtract line 18 from line 12	161,083.	97,160.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Year 1,031,220.	End of Year 759,531.
	21 Total liabilities (Part X, line 26)	989,142.	620,293.
	22 Net assets or fund balances. Subtract line 21 from line 20	42,078.	139,238.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer: **TOM WILSON, EXECUTIVE DIRECTOR**

Date: _____

Type or print name and title

Paid Preparer's Use Only

Preparer's signature: _____

Date: **11/20/09**

Check if self-employed:

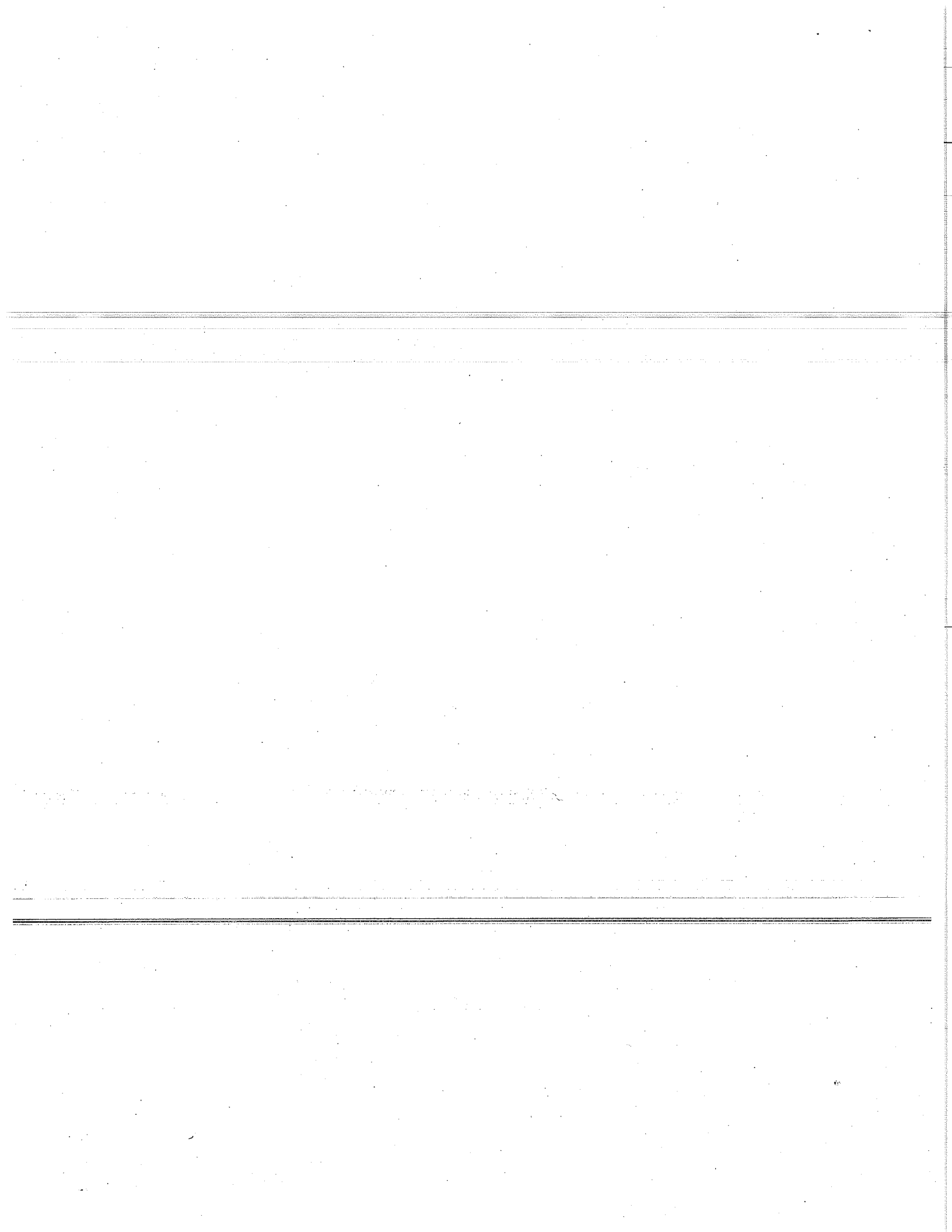
Preparer's identifying number (see instructions): _____

Firm's name (or yours if self-employed), address, and ZIP + 4: **A K T LLP**
5946 PRIESTLY DR STE 200
CARLSBAD, CA 92008

EIN: _____

Phone no.: **760-431-8440**

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No



Part III Statement of Program Service Accomplishments (see instructions)

1 Briefly describe the organization's mission: THE SPECIFIC PURPOSE OF THIS ORGANIZATION IS TO SUPPORT AND FUND CHARITIES IN THE GREATER SAN DIEGO AREA WHICH OPERATE FOR THE BENEFIT OF CHILDREN AND TEENAGERS.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [] Yes [X] No

If "Yes", describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No

If "Yes", describe these changes on Schedule O.

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 11,253,499. including grants of \$) (Revenue \$) THE ORGANIZATION ADMINISTERS A PGA SANCTIONED GOLF TOURNAMENT. OVER 50 HIGH SCHOOLS BENEFIT FROM THE SALE OF ADMISSTION TICKETS AS WELL AS NUMEROUS OTHER LOCAL CHARITIES INCLUDING THE BOYS AND GIRLS ORGANIZATIONS.

4b (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4c (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4d Other program services. (Describe in Schedule O.) (Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses \$ 11,253,499. (Must equal Part IX, Line 25, column (B).)

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	X	
2 Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities? <i>If "Yes," complete Schedule C, Part II</i>		X
5 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? <i>If "Yes," complete Schedule C, Part III</i>		
6 Did the organization maintain any donor advised funds or any accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10 Did the organization hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>		X
11 Did the organization report an amount in Part X, lines 10, 12, 13, 15, or 25? <i>If "Yes," complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable</i>	X	
12 Did the organization receive an audited financial statement for the year for which it is completing this return that was prepared in accordance with GAAP? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i>	X	
13 Is the organization a school as described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a Did the organization maintain an office, employees, or agents outside of the U.S.?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the U.S.? <i>If "Yes," complete Schedule F, Part I</i>		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Part II</i>		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Part III</i>		X
17 Did the organization report more than \$15,000 on Part IX, column (A), line 11e? <i>If "Yes," complete Schedule G, Part I</i>		X
18 Did the organization report more than \$15,000 total on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	X	
19 Did the organization report more than \$15,000 on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X
20 Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H</i>		X
21 Did the organization report more than \$5,000 on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	X	
22 Did the organization report more than \$5,000 on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		X
23 Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5? <i>If "Yes," complete Schedule J</i>		X
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to question 25</i>		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
b Did the organization become aware that it had engaged in an excess benefit transaction with a disqualified person from a prior year? <i>If "Yes," complete Schedule L, Part I</i>		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, or substantial contributor, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>		X

Part IV Checklist of Required Schedules (continued)

		Yes	No
28	During the tax year, did any person who is a current or former officer, director, trustee, or key employee:		
a	Have a direct business relationship with the organization (other than as an officer, director, trustee, or employee), or an indirect business relationship through ownership of more than 35% in another entity (individually or collectively with other person(s) listed in Part VII, Section A)? If "Yes," complete Schedule L, Part IV		X
b	Have a family member who had a direct or indirect business relationship with the organization? If "Yes," complete Schedule L, Part IV		X
c	Serve as an officer, director, trustee, key employee, partner, or member of an entity (or a shareholder of a professional corporation) doing business with the organization? If "Yes," complete Schedule L, Part IV		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	X	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2		X
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		X

DRAFT

Part V Statements Regarding Other IRS Filings and Tax Compliance

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable		
1a	21		
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return		
2a	31		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see instructions)	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?		X
3b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
b	If "Yes," enter the name of the foreign country: See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
5b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
5c	If "Yes," to question 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?		
6a	Did the organization solicit any contributions that were not tax deductible?		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization provide goods or services in exchange for any quid pro quo contribution of more than \$75?		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		X
d	If "Yes," indicate the number of Forms 8282 filed during the year		
d	7d		
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		X
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	X	
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?		
8	Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
8			
9	Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?		
9a			
b	Did the organization make a distribution to a donor, donor advisor, or related person?		
9b			
10	Section 501(c)(7) organizations. Enter: N/A		
a	Initiation fees and capital contributions included on Part VIII, line 12		
10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		
10b			
11	Section 501(c)(12) organizations. Enter: N/A		
a	Gross income from members or shareholders		
11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)		
11b			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		
12a			
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year N/A		
12b			

Part VII Governance, Management, and Disclosure (Sections A, B, and C request information about policies not required by the Internal Revenue Code.)

Section A. Governing Body and Management

For each "Yes" response to lines 2-7b below, and for a "No" response to lines 8 or 9b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Yes	No
1a Enter the number of voting members of the governing body		
1b Enter the number of voting members that are independent		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		X
4 Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?		X
5 Did the organization become aware during the year of a material diversion of the organization's assets?		X
6 Does the organization have members or stockholders?	X	
7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	X	
7b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body?	X	
b Each committee with authority to act on behalf of the governing body?	X	
9a Does the organization have local chapters, branches, or affiliates?		X
9b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?		
10 Was a copy of the Form 990 provided to the organization's governing body before it was filed? All organizations must describe in Schedule O the process, if any, the organization uses to review the Form 990	X	
11 Is there any officer, director or trustee, or key employee listed in Part VII-Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

Section B. Policies

	Yes	No
12a Does the organization have a written conflict of interest policy? If "No," go to line 13	X	
12b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
12c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	X	
13 Does the organization have a written whistleblower policy?	X	
14 Does the organization have a written document retention and destruction policy?	X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision:		
a The organization's CEO, Executive Director, or top management official?	X	
b Other officers or key employees of the organization? Describe the process in Schedule O. (see instructions)	X	
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
16b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		X

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed **CA**
- 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
 Own website Another's website Upon request
- 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **THE ORGANIZATION - 858-886-4653**
6155 CORNERSTONE CT E, NO. 100, SAN DIEGO, CA 92121

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Use Schedule J-2 if additional space is needed.

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if the organization did not compensate any officer, director, trustee, or key employee.

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
BRONSON JACOWAY JR. PRESIDENT	1.00	X		X				0.	0.	0.
TOM WORNHAM EXECUTIVE VICE PRESIDENT	1.00	X		X				0.	0.	0.
JIM HORTON FIRST VICE PRESIDENT	1.00	X		X				0.	0.	0.
TOM MONSON SECOND VICE PRESIDENT	1.00	X		X				0.	0.	0.
JEFF BAGLIO SECRETARY	1.00	X		X				0.	0.	0.
JEFF BYROADS IMMEDIATE PAST PRESIDENT	1.00	X		X				0.	0.	0.
JULIE DILLON DIRECTOR	1.00	X						0.	0.	0.
DAVID HAHN DIRECTOR	1.00	X						0.	0.	0.
DEAN KNUTH DIRECTOR	1.00	X						0.	0.	0.
SCOTT MORSE DIRECTOR	1.00	X						0.	0.	0.
JIM POPE JR. DIRECTOR	1.00	X						0.	0.	0.
TOM REMENSPERGER DIRECTOR	1.00	X						0.	0.	0.
TED ROSSIN DIRECTOR	1.00	X						0.	0.	0.
RON TAYLOR DIRECTOR	1.00	X						0.	0.	0.
CHUCK YASH DIRECTOR	1.00	X						0.	0.	0.
TOM WILSON EXECUTIVE DIRECTOR	40.00			X	X			141,643.	0.	7,800.

